

A rooftop terrace at dusk with red glass partitions and a city skyline in the background. The sky is a mix of orange, yellow, and blue, with some clouds. The terrace floor is made of light-colored tiles. Several people are walking around the terrace. The red glass partitions are arranged in a way that creates a sense of depth and perspective. The city skyline in the background is lit up with various lights, and the water is visible in the distance.

TRENDS AND TRANSFORMATION THEMES FOR TODAY AND TOMORROW

TOM GOODWIN - EVP, HEAD OF INNOVATION, ZENITH MEDIA





Deloitte

pwc





Spør
Track

Avreise	Tog nr	Bestemmelse	Forventet Ankomst
14:00	Ostø S / Løren	10:15	

4

Spør
Track

Avreise	Tog nr	Bestemmelse	Forventet Ankomst
14:10	Ostø S / Løren	10:15	

3





Chambers Street

↑ Exit

Lafayette Street
Foley Square
Court Houses

Chambers Street

Chambers Street

R CABIN
ARE ALWAYS
RESSURIZ

acela

AMTRAK DEPARTURES									
Time	Number	Train	To	Status	Track	Time	Number	Train	To
1:00P	104	REGIONAL	BOSTON	ALLBOARD	9C	3:00P	88	REGIONAL	BOSTON
1:00P	404	SHUTTLE	SPRINGFIELD	ALLBOARD	9C	3:00P	400	SHUTTLE	SPRINGFIELD
1:05P	93	REGIONAL	NEWPORT NEWS	BOARDING	10A	3:00P	2253	ACELA EXPRESS	WASHINGTON
1:11P	665	KEYSTONE	HARRISBURG	ON TIME		3:05P	133	REGIONAL EXR	WASHINGTON
2:00P	82	REGIONAL	BOSTON	ON TIME		3:13P	667	KEYSTONE	HARRISBURG
2:05P	161	REGIONAL	WASHINGTON	ON TIME		3:15P	97	SILVER METEOR	MIAMI
2:15P	15	CRESCENT	NEW ORLEANS	ON TIME		3:20P	231	ETHAN ALLEN	RUTLAND
2:20P	285	EMPIRE SERVICE	NICHOLS FALL	ON TIME		3:45P	43	LAKE SHORE LTD	CHICAGO
1:00P 300-STOP AT SECOND END-STOP AT NEWARK AIRPORT						3:00P 300-STOP AT SECOND END-STOP AT NEWARK AIRPORT			

Amtrak • NJ Transit Waiting

Acela Express Waiting

Information

OU
S
PLEN

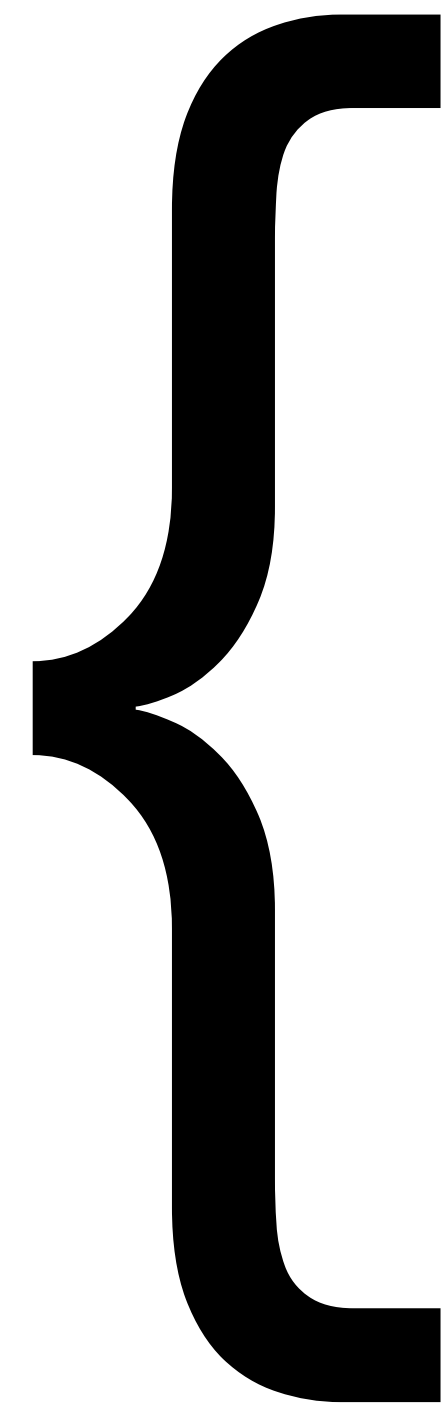
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Today

25 mins



Hello

The Mid Digital Age

9 Themes to Inspire

For all the talk of change.



It's amazing how little we've had.

Video



YouTube

Ad #1: Pre-roll video

The Under Armour SpeedForm™ Apollo by Under Armour

Skip Ad ▶

Advertisement 0:53

0:00 / 2:08

Cheap Beer Reviewed By A Wine Expert

BuzzFeedYellow 309 videos

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DASANI™ Water by lovedasanewater 1,591,181 views

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7 Friends You Should Dump by BuzzFeedYellow 182,223 views

Regular People by BuzzFeedYellow 168,241 views

Top 10 Science Compilation Of T by CrazyRussianHa 412,489 views

Social



Commerce

SEARS, ROEBUCK & CO., (Incorporated), Cheapest Supply House on Earth, Chicago. 595

No. 8994. "Boys' Lively" Ball, a high bouncer; well made and durable. Our special price, each 5c; per dozen, 50c; postage, 5c.
No. 8995. "Jockey" Ball, the best anywhere at twice the price. Each, 5c; per doz., 50c; postage, 5c.
No. 8996. "Dandy" Ball, made with a strong two-piece cover. Each, 5c; per doz., 45c; postage, 5c.
No. 8997. "Boss" Ball, a good one to knock around and is worth three times our price. Each, 3c; per dozen, 35c; postage, 5c.

BASE BALL BATS.

No. 8998. Genuine Spalding League Model Bats, made of finest selected and season timber, oil finish. This is the finest and best balanced bat made and will stand harder usage than any other bat on the market. Each bat in a separate bag. Lengths, 34, 35 and 36 inches. Each.....\$0.75

No. 8999. Spalding's Black End Wagon Tongue Bat, Genuine League quality, made of finest straight grained ash. Handle is roughened by a patent process, for a better grip. Retail at twice our price. Each.....\$0.60

No. 9000. Spalding's Black End "Axtree" Bat, made of finest, straight grained ash, improved model. The finest bat ever sold at anything like the price, and one that will please amateur and professional alike. Each.....\$0.40

No. 9006. Spalding's Black End "Antique" Finish Bat, made of extra quality ash. Very strong and well made. Each.....\$0.20

No. 9007. Spalding's Black End Willow Bat, very highly finished with shellac and polished. The best and strongest light bat ever sold. Each.....\$0.35

No. 9008. Spalding's Black End Boys' Axtree Bat, very fine, extra quality ash, lengths 30 and 32 inches. A special grade that will give best satisfaction. Each.....\$0.20

No. 9009. Spalding's Black End Youth's Maple Bat, stained and polished, and decorated with gilt stripes. Extra value and worth double the money. Each.....\$0.10

No. 9010. Spalding's Black End, Boys' Maple Bat, plain finish with gilt stripes, a dandy bat for a few pennies. Each.....\$0.04 Per dozen.....\$0.45

BASE BALL MITTS.

Our stock includes all kinds, Catchers, Basemen's, Infielders' Mitts, as well as Infielders' Gloves, all of the very best that can be made. Special inducements to clubs purchasing \$30.00 or more at one time. Our terms on all orders of \$5.00 or more are very liberal. C. O. D., subject to examination on receipt of one-fourth of order.

SPALDING'S CATCHERS' MITTS.

All of our Mitts are furnished for either the right or left hand. The Left Hand Mitt always sent unless otherwise ordered. **No Throwing Glove** furnished with any of our Mitts this season.

No. 8912. Basemen's Mitt. This Mitt bearing the trade mark of our highest quality goods, is sufficient guarantee that it is the most perfect glove in all its details that our past experience enables us to produce. The leather is of the finest quality adapted for that purpose, the padding and workmanship of the very best, and the additional feature of lace back make it—as we intend it shall be—the "PERFECT" of Catchers' Mitts. Made in rights and lefts. Regular price.....\$2.50 Our price, each.....\$2.50

No. 8913. The "Morrill" Mitt is after the design of the well-known ball player, John Morrill, and has become very popular. It is made throughout of finest quality drab buckskin, is very heavily padded with the softest felt, and thumb laced to palm to prevent ripping. An extremely easy fitting mitt. Made in rights and lefts. Not laced back. Each.....\$4.50

The "Morrill."

WE ARE SELLING AGENTS FOR THE CELEBRATED WINCHESTER REPEATING SHOT GUNS AND RIFLES, AND MARLIN REPEATING RIFLES.

Base Ball Mitts.—Continued.

No. 8914. League Mitt. Is made throughout of specially tanned and selected hogskin, making a strong and durable mitt, at the same time being very soft and pliable. It has our patent lace back and heavily padded. Made in rights and lefts. Each.....\$3.75

No. 8915. The Spalding Mitt, face, sides and finger-pieces are made of velvet tanned, deer skin, and the back of fine hogskin, making an exceedingly easy-fitting and durable mitt. It has our patent lace back and well padded. Made in rights and lefts. Each.....\$2.15

No. 8916. Spalding's "Decker Patent" Mitt is made exactly the same as our No. 8915 Mitt, with the addition of a heavy piece of sole leather on back for extra protection to the hand and fingers, as shown in cut. It has as well the patent lace back, and is extremely well padded. Made in rights and lefts. Each.....\$2.50

No. 8917. Spalding's Amateur Mitt is made of extra quality asbestos back, perspiration proof and extremely tough and durable. It has our patent lace back, reinforced at thumb and well made and padded. Made in rights and lefts. Each.....\$1.45

No. 8918. The Spalding Practice Mitt. The face and finger-piece of our Practice Mitt are made of light brown, tanned, suede leather, the edge strip and back of extra tanned suede. It has our patent lace back, reinforced at thumb and substantially padded. Made in rights and lefts. Each.....\$2.00

SPALDING'S BOYS' CATCHERS' MITTS.

No. 8919. Spalding's "Decker Patent" Boys' League Mitt; face, edge strip and finger-piece made of velvet tanned deer skin, the back of fine hogskin, very soft and perspiration proof. The heavy piece of sole leather on back affords extra protection to hand and fingers. It has the patent lace back and is extra well padded. Made in rights and lefts. Each.....\$1.40

No. 8920. Spalding's Boys' Mitt; face and finger-piece of mitt made of dark tanned leather, the back and edge strip of light tanned asbestos buck. It has our patent lace back, well padded and finished and reinforced at thumb. Made in rights and lefts, and little larger in size than our regular Boys' Mitts. Each.....\$1.25

No. 8921. Spalding's Boys' Mitts; front and finger-piece of this mitt are made of light brown tanned suede leather, the back and edge strip extra tanned. It is extremely well padded and nicely finished throughout, and has our patent lace back. Made in rights and lefts. Each.....\$1.90

No. 8922. Spalding's Boys' Mitt; front and back made of extra tanned leather, the edge strip of lighter tanned leather. Well made throughout, heavily padded and superior to any boys' mitt ever offered at the price. Each.....\$1.90

SPALDING'S BASEMEN'S MITT.

No. 8923. Basemen's Mitt, made of fine selected and specially tanned calfskin, extremely well made throughout and padded to meet the special requirements of a basemen's mitt. It adapts itself nicely to the conformation of the hand without undue straining, and the addition of our patent lace back and "Highest Quality" trade mark is a sufficient guarantee of its quality and merits. Made in rights and lefts. Each.....\$3.40

No. 8924. Mitt, made of the very best and softest light tanned buckskin, the thumb and at wrist are extra well padded with the highest quality felt, making it a very safe and easy fitting mitt combined with strength and durability. The mitt throughout is of the best workmanship, as indicated by our "Highest Quality" trade mark. Made in rights and lefts. Each.....\$2.50

Base Ball Mitts.—Continued.

No. 8925. Spalding's Basemen's and Infielders' Mitt is constructed throughout of velvet tanned deer skin and edges morocco bound. It is well padded with fine felt and carefully sewed and finished. Made in rights and lefts. Each.....\$1.80

No. 8926. Spalding's Basemen's and Infielders' Mitt, made of good quality suede leather, nicely padded, and constructed throughout in a most substantial manner, making an exceedingly good mitt at a popular price. Made in rights and lefts. Each.....\$3.00

BOYS' BASEMEN'S AND INFELDERS' MITT.

No. 8927. Spalding's Boys' Basemen's Mitt is made throughout of a good quality leather. It is well padded and makes a good and substantial mitt for boys. Made in rights and lefts. Each.....\$4.00

INFELDERS' GLOVE.

No. 8928. Infielders' Glove is made throughout of selected velvet tanned buckskin, lined and correctly padded with finest felt. It fits the hand perfectly and our trade mark "Highest Quality" is a guarantee that the glove is perfect in all its details. Made in rights and lefts. Each.....\$2.25

INFELDERS' GLOVES.

No. 8929. Spalding's Infielders' Glove, made of suede leather, lined and padded with felt and carefully put together. Made in rights and lefts. Each.....\$1.30

No. 8930. Spalding's Men's Infielders' Glove, all leather, a substantial glove at a popular price. Each.....\$0.95

BOYS' INFELDERS' GLOVES.

No. 8931. Spalding's Boys' Infielders' Glove, quality and style as our No. 8929 in boys' sizes. Each.....\$0.95

PITCHER'S TOE PLATES.

Worn on toe of shoe, and made for left or right foot. A valuable assistant in pitching.

No. 8932. Aluminum toe plate, Each.....\$0.25

No. 8933. Brass toe plate, Each.....\$0.18

SPALDING'S MASKS.

Black Enameled Sun Protecting Mask—No. 8935. Mask—Patented. Spalding's League—This is not only the "Highest Quality" mask made, but has also patent sunshade, which is formed by a piece of molded leather securely fastened to top, forming a perfect shade to the eyes without obstructing the view or materially increasing the weight of the mask. Made of best soft annealed steel wire, extra heavy and black enameled, thus further preventing the reflection of light. The mask throughout is constructed of the very best material and has been highly endorsed by the leading catchers. Each.....\$4.00

SPALDING'S BLACK ENAMELED MASKS.

No. 8936. Patent Neck Protecting Mask has an extension at bottom giving absolute protection to the neck, without interfering in the least with the movements of the head. The wire is of best annealed steel, is extra heavy and covered with black enamel to prevent the reflection of light. The padding is filled with goat hair and faced with finest imported dogskin, which, being impervious to perspiration, always remains soft and pleasant to the face. Each.....\$2.50

No. 8937. Special League Mask, made of extra heavy and best soft annealed steel wire, black enameled, the padding filled with goat hair and covered with finest imported dogskin. Each.....\$1.95

No. 8938. Regulation League Mask, made of heavy soft annealed steel wire, black enameled, the padding well stuffed and faced with specially tanned horsehide. Warranted fire-clas and reliable in every particular. Each.....\$1.95

REGULATION LEAGUE MASKS.

No. 8939. This mask is of same style and quality as our No. 8938 mask, except that the soft annealed steel wire is bright finished. The padding is well stuffed and faced with specially tanned horsehide. Each.....\$1.75

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sears

baseball glove

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Appliances Auto Baby Clothing Electronics Fitness Home Jewelry Outdoor Parts & Services Shoes Tools Toys More... Deals

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500+ results found for "baseball glove"

sears & marketplace (500+) sears Only (82) In-store: Set Your Location

sort by Relevance

Refine Your Search

Brand

- ☐ Rawlings (300)
 - ☐ Wilson (206)
 - ☐ Mizuno (161)
 - ☐ Easton (160)
 - ☐ Akademia (135)
 - ☐ Louisville Slugger (102)
- see more

Material

- ☐ Leather (141)
- ☐ Specialty (10)
- ☐ Synthetic (19)
- ☐ Vinyl (3)

Game Type

- ☐ Baseball (133)
- ☐ Fastpitch (27)
- ☐ Slowpitch (2)
- ☐ T-ball (19)



~~\$39.99~~
\$23.15

Wilson 12.5" A360 Baseball Glove

★★★★★ (5)

Sold by Kmart



\$29.99

Rawlings Renegade Glove

★★★★★ (5)

Sold by Kmart



\$39.99

Rawlings All Leather Adult Baseball Glove

★★★★☆ (1)

Sold by Kmart



~~\$39.99~~
\$23.15

Wilson 12.5" A360 Baseball Glove

Sold by Kmart



~~\$68.00~~
\$52.91

Rawlings Player Preferred 12.5 Adult



~~\$34.99~~
\$19.72

Franklin Sports 11.0" Gray/Lime Mesh PVC



\$38.99

Wilson A360 Baseball Glove 12" Grey/Black



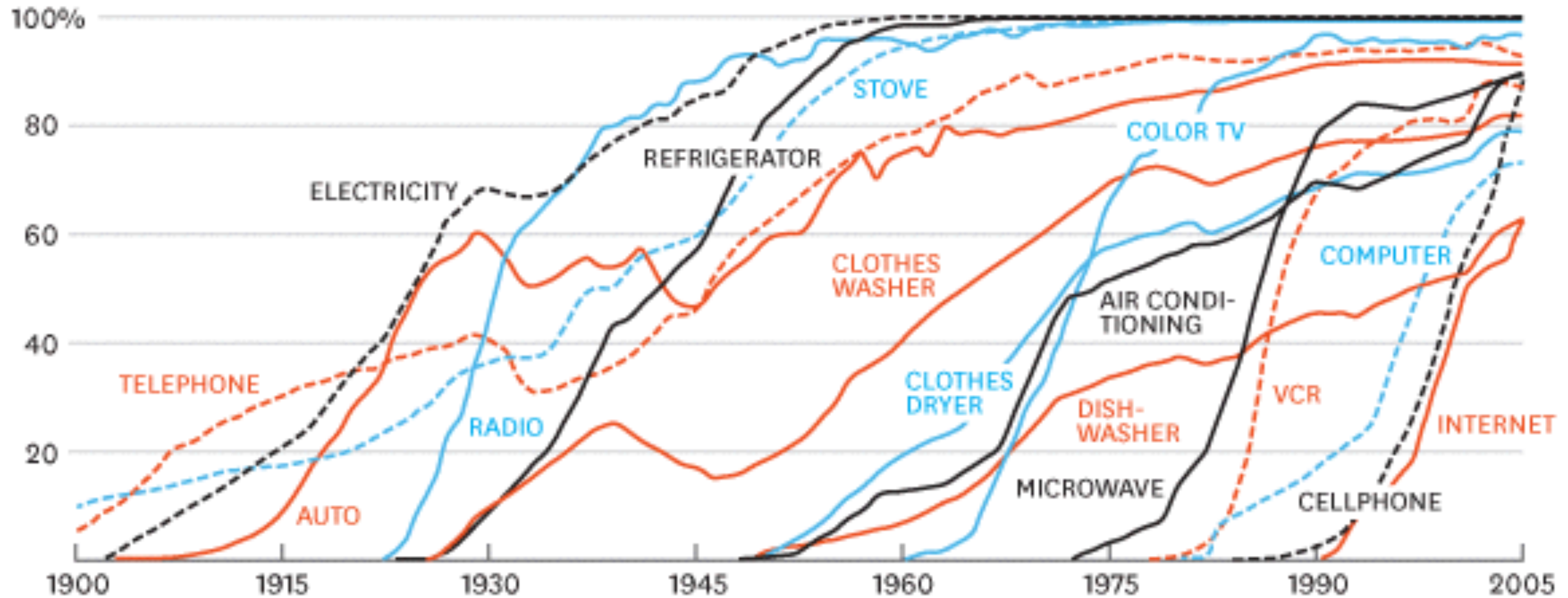
\$96.95

Rawlings Gamer 11.75" Inf Conv/Grill Basket

The pace of change is accelerating

CONSUMPTION SPREADS FASTER TODAY

PERCENT OF U.S. HOUSEHOLDS



SOURCE MICHAEL FELTON, THE NEW YORK TIMES

HBR.ORG

Unpredictable



Faster Fads



Not everything is changing



My job is to provoke a debate about this.
(to advise Clients)



THE  TIMES



theguardian

DIGIDAY

AdvertisingAge®

Aol.

WIRED



QUARTZ



THE  INDEPENDENT

THE
HUFFINGTON
POST



The New York Times

ADWEEK

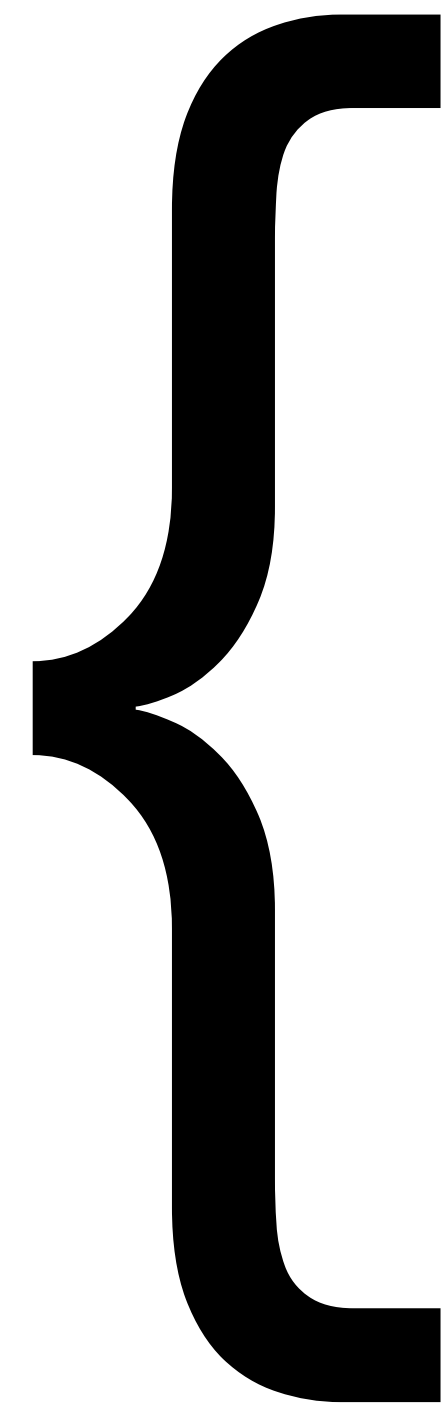


My claim to fame.

In 2015 Uber, the world's largest taxi company owns no vehicles, Facebook the world's most popular media owner creates no content, Alibaba, the most valuable retailer has no inventory and Airbnb the world's largest accommodation provider owns no real estate.

Today

25 mins



Hello

The Mid Digital Age

9 Themes to Inspire

Pre Digital Age





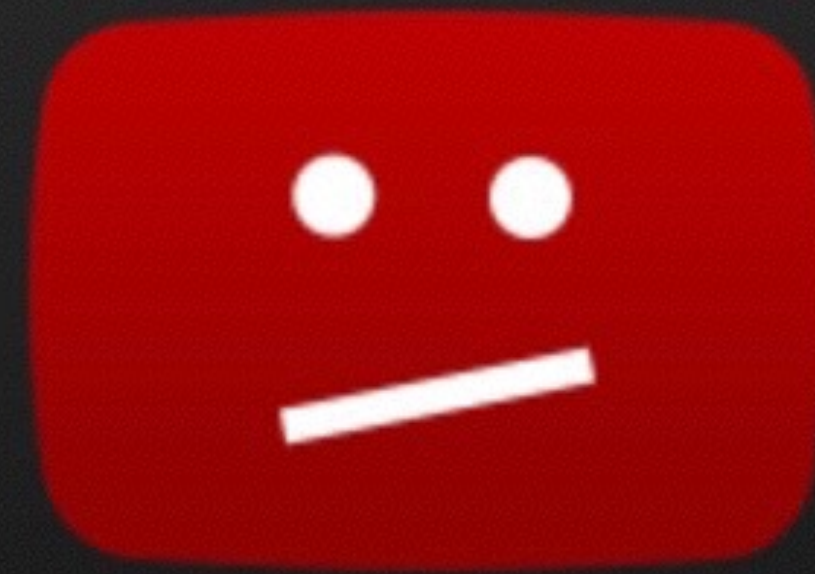
Post Digital Age





This video is not available in your country.

Sorry about that.



**NO CHIP
PLEASE SWIPE**

Ready2eat.
\$4.29

Ready2eat.
\$3.49

at Place



RETAIL SERVICE TALK



You have not added any files to print yet.

Printer is not ready

Cannot connect to Control Interface

RECONNECT

Control Interface: <http://127.0.0.1:5000/>



SETTINGS



CONTROL

Intel(R) Boot Agent GE v1.3.65
Copyright (C) 1997-2010, Intel Corporation

CLIENT MAC ADDR: E0 69 95 DD 55 44 GUID: 4
PXE-F51: No DHCP or novellDHCP offers were

CBS

OPEN
LATE



Change Password



The password supplied does not meet the minimum complexity requirements. Please select another password that meets all of the following criteria: is at least 7 characters; has not been used in the previous 24 passwords; must not have been changed within the last 1 days; does not contain your account or full name; contains at least three of the following four character groups: English uppercase characters (A through Z); English lowercase characters (a through z); Numerals (0 through 9); Non-alphabetic characters (such as !, \$, #, %). Type a password which meets these requirements in both text boxes.

OK

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CELL PHONES ONLY

99¢



What do we want?

Chatbots!

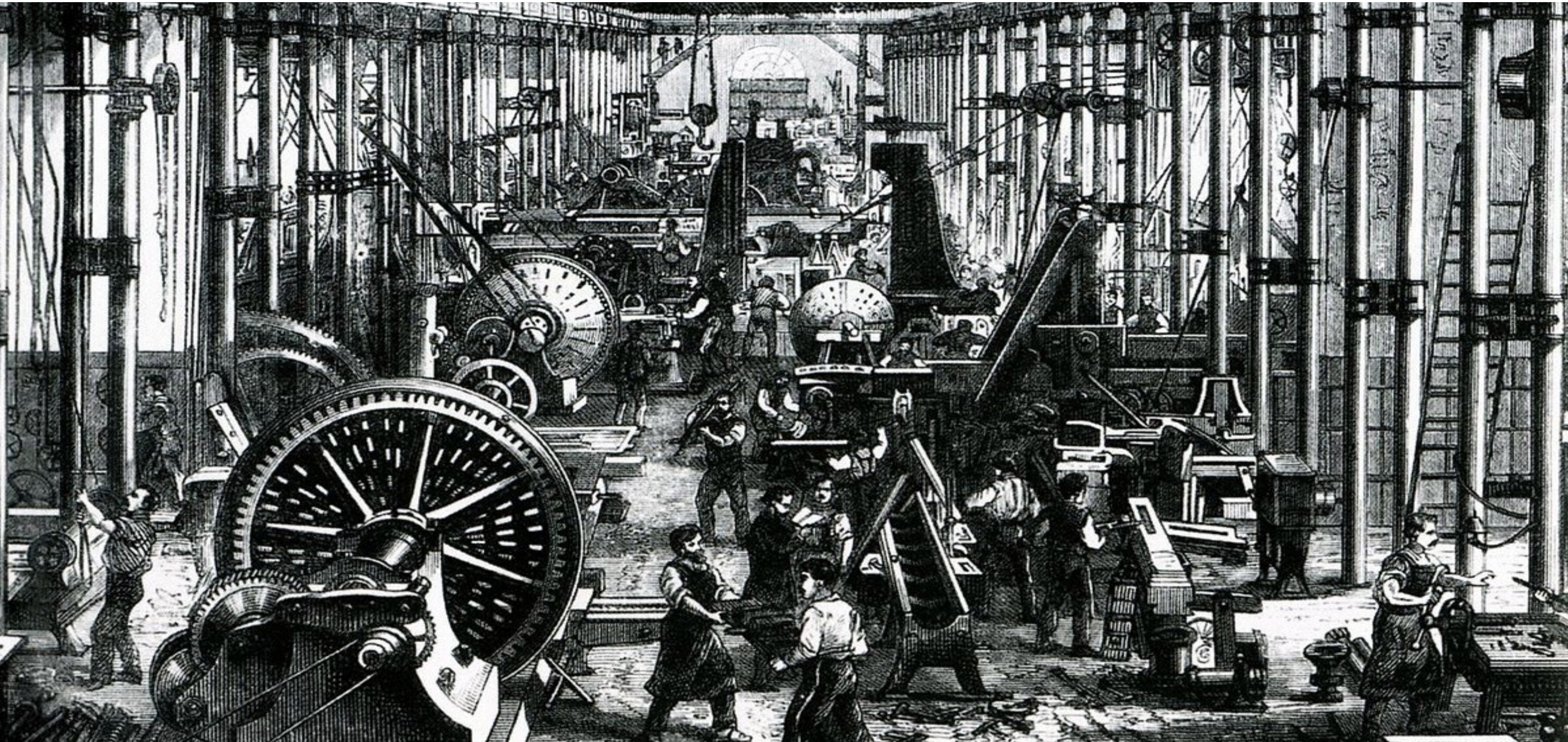
When do we
want them?

Sorry, I didn't
understand your
request.

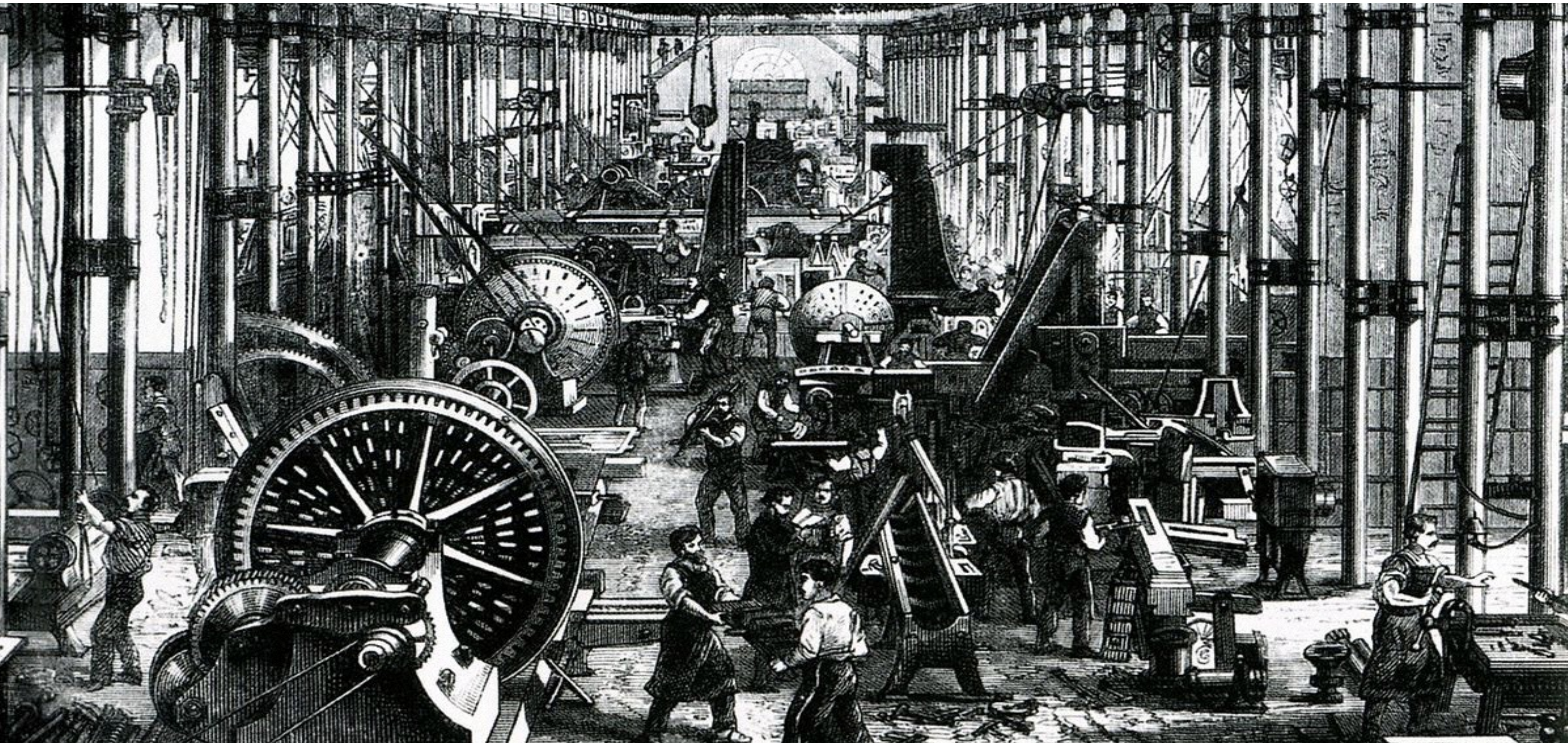


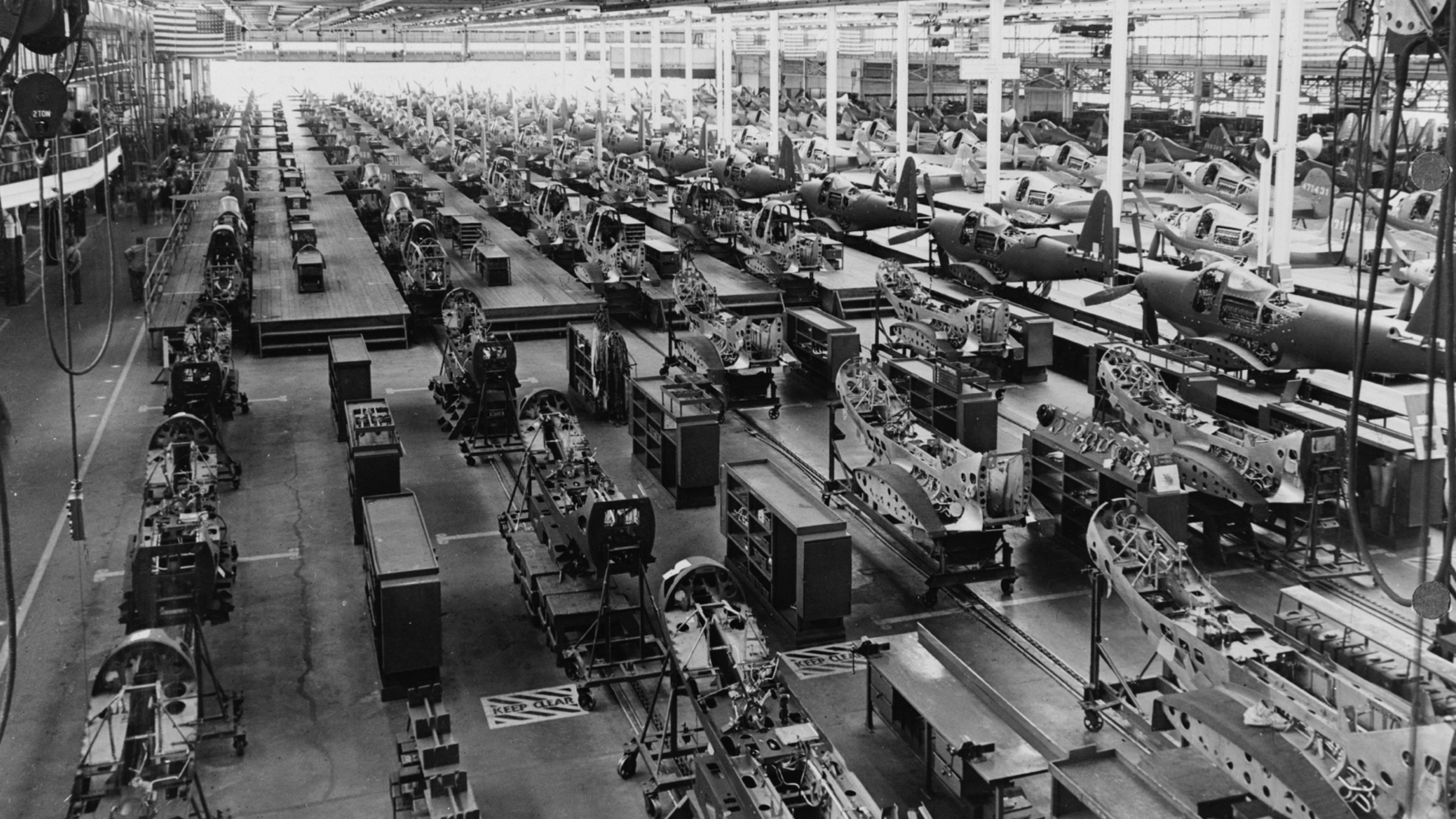


Pre- Electricity

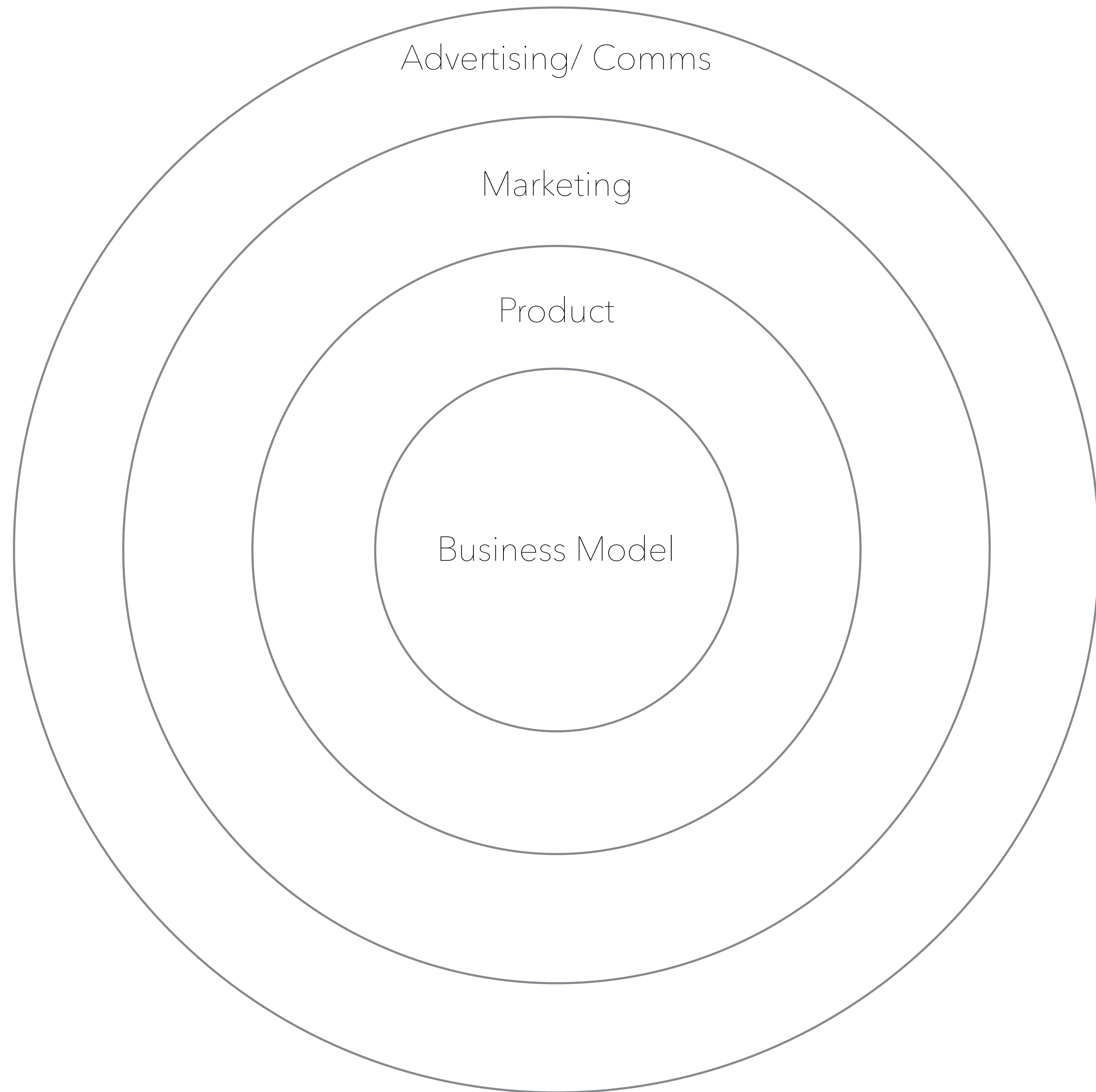


Post- Electricity





Altitude of Digital





\$70bn



\$30bn



\$10bn



\$52bn



\$83bn



\$19bn



\$3.2bn



\$16bn



\$435bn



\$27bn



\$451bn



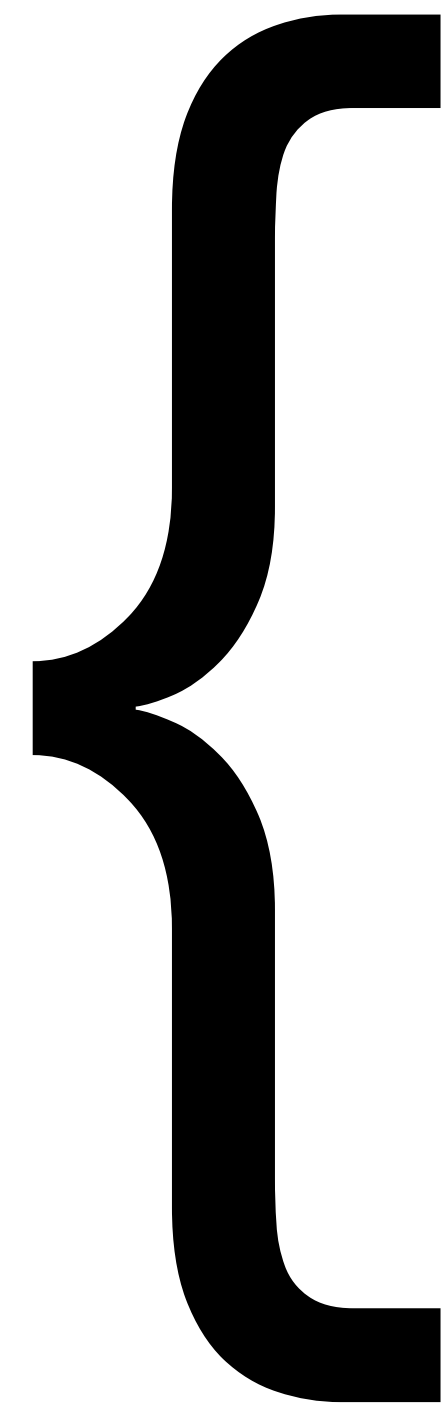
\$652bn

A Mindset to get us to the future

- Don't start with the past, start with what's now possible
- Focus on people, not on technology
- Agile is great, predictive is better

Today

45 mins



Hello

The Mid Digital Age

9 Themes to Inspire

10 mins

Q&A

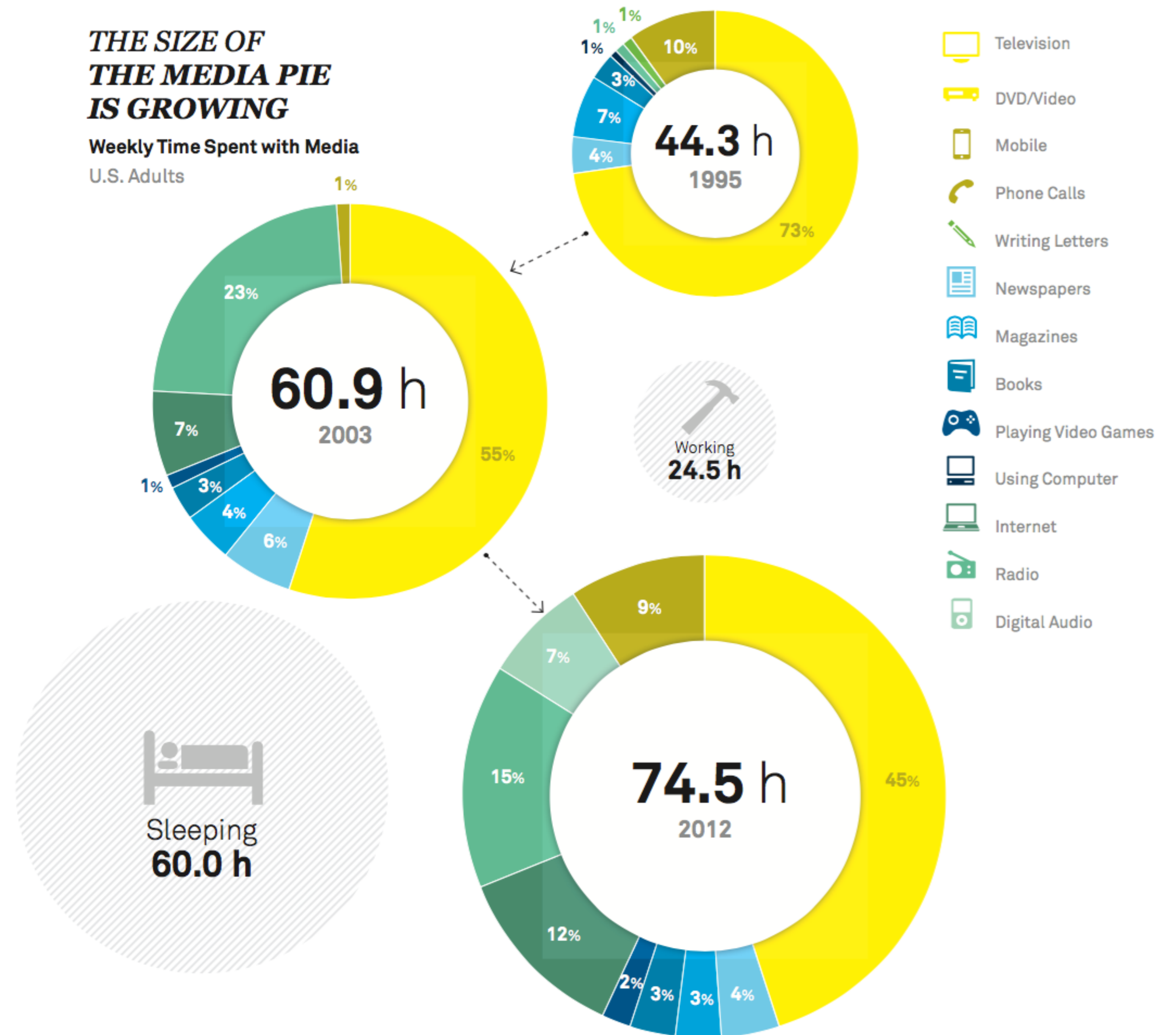
1

Abundance World

The opportunity of infinite choice

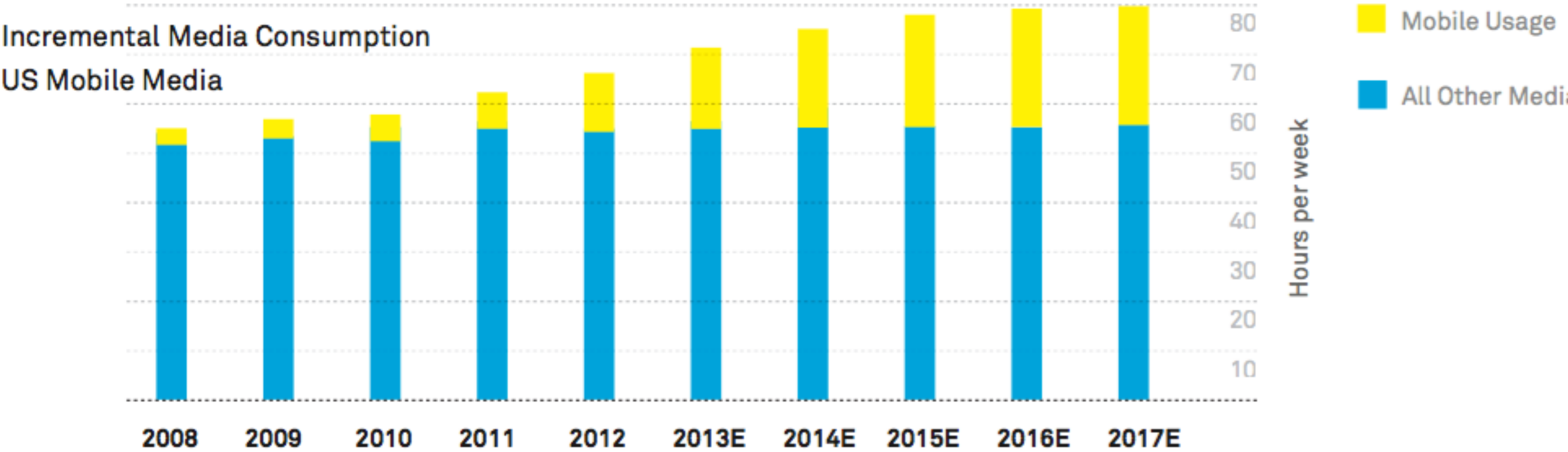
THE SIZE OF THE MEDIA PIE IS GROWING

Weekly Time Spent with Media
U.S. Adults



Modern Life Is More Mediated Than Ever.

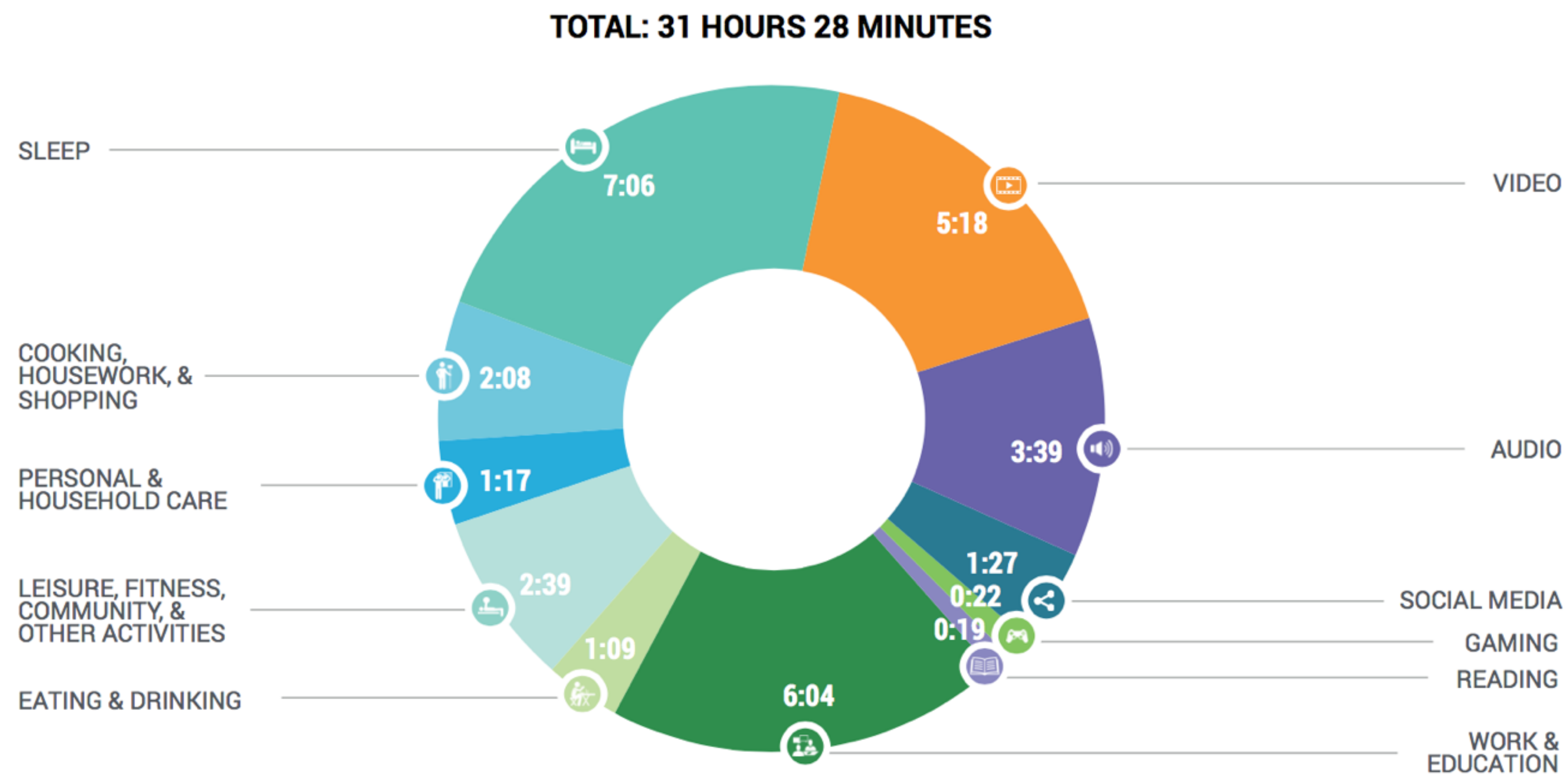
Of “New” Media, Virtually All Moments are from Mobile.



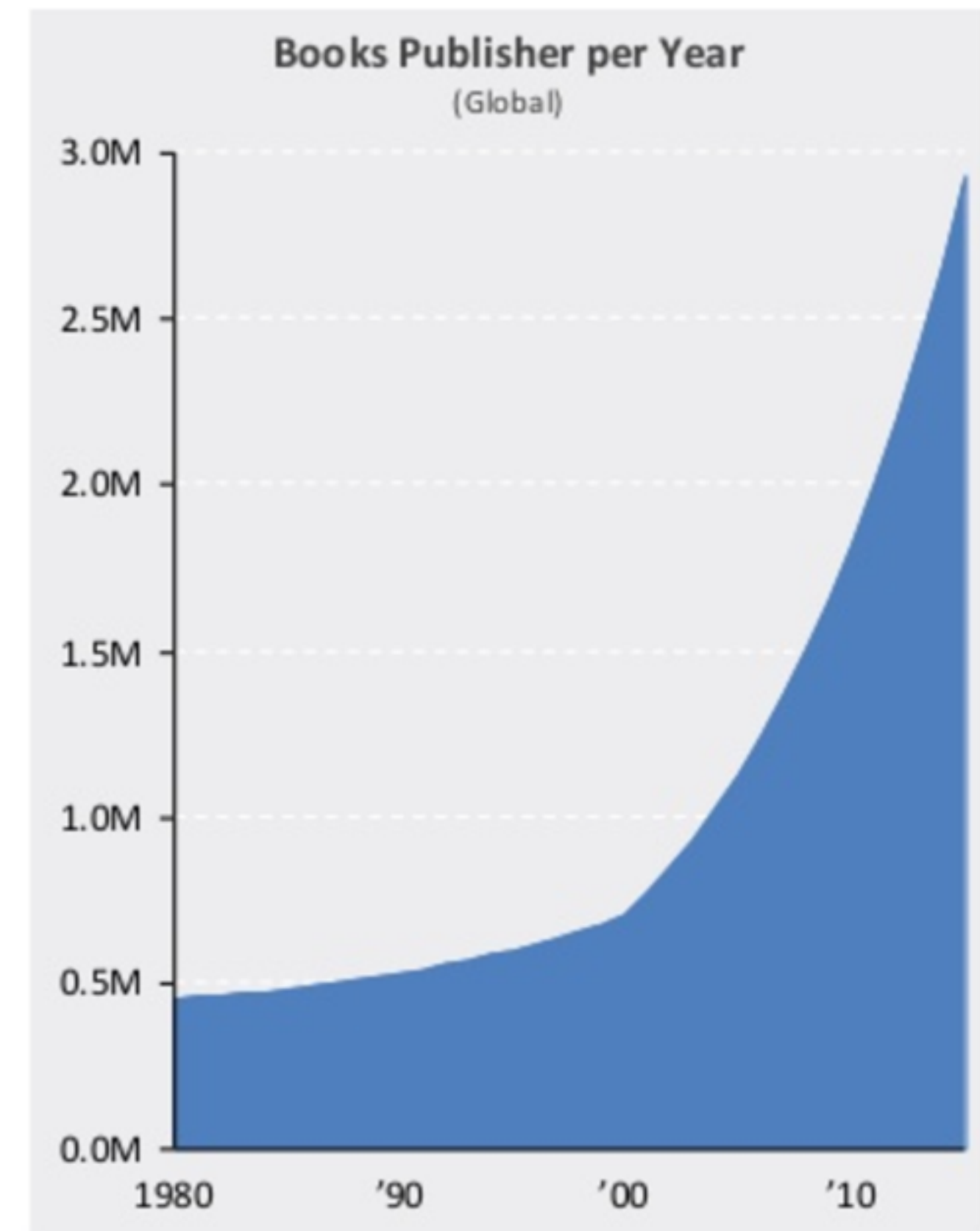
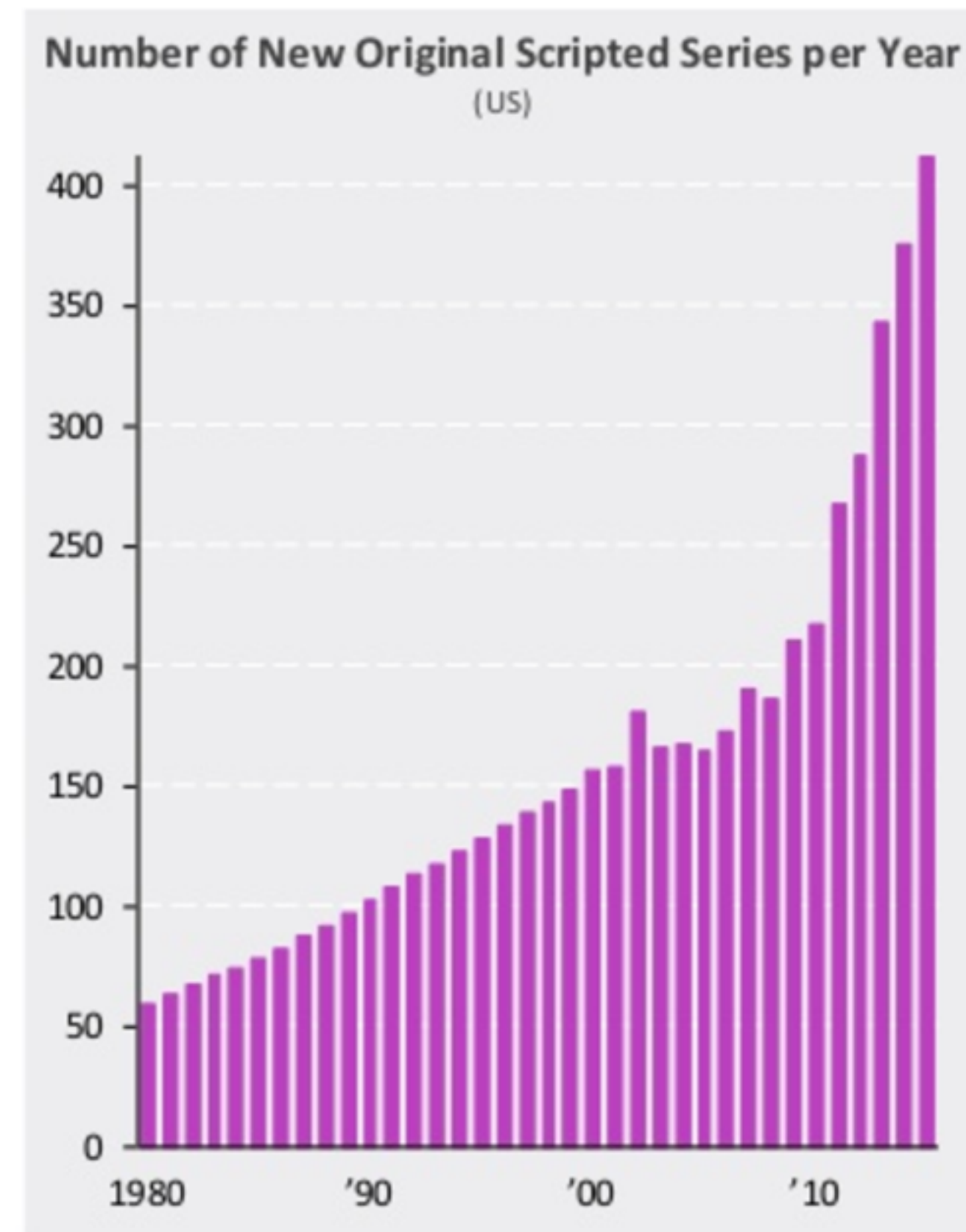
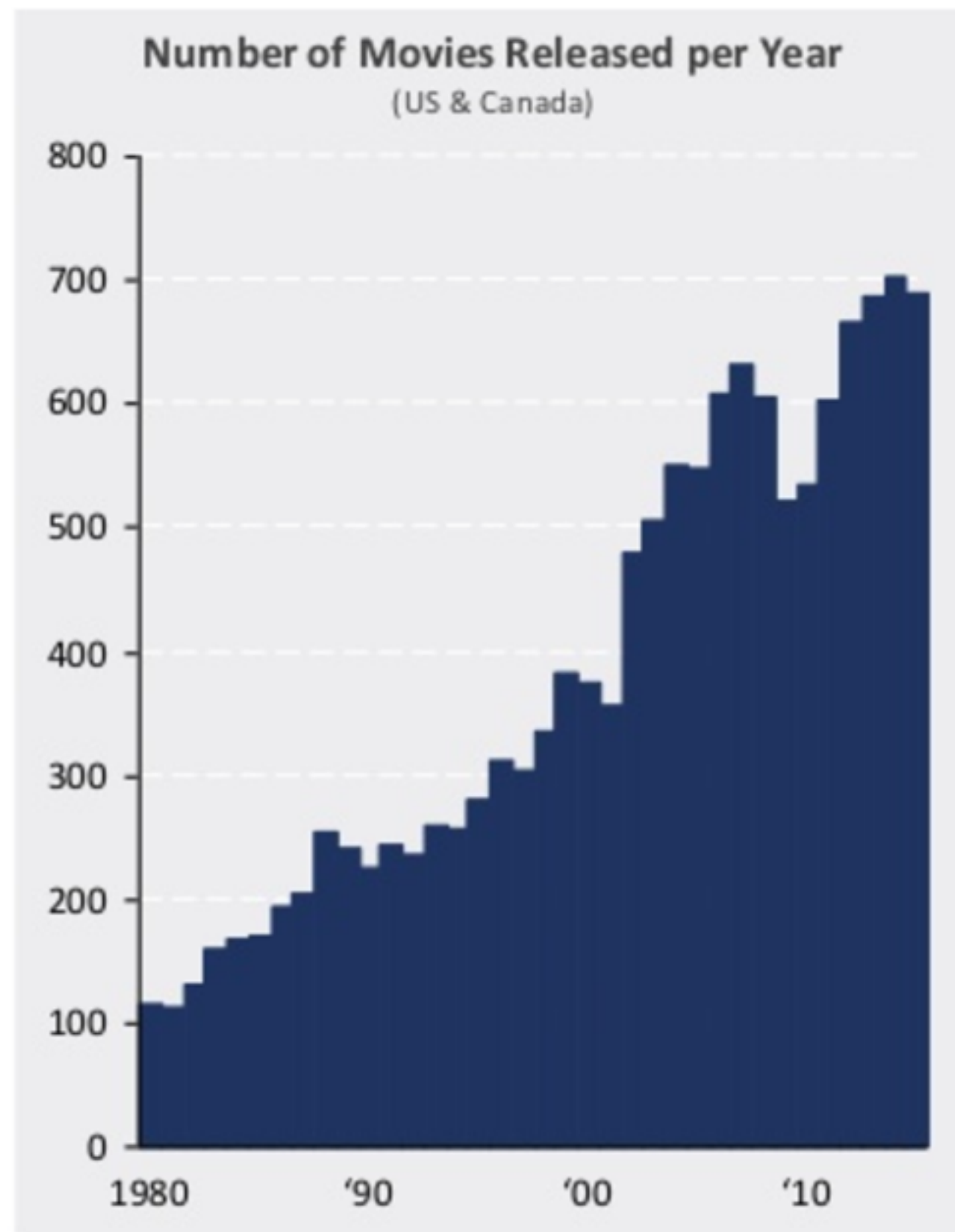
Source: MAGNA GLOBAL estimates for A18+ for TV, Radio, Internet, Newspapers, Magazines and Gaming Consoles.

We Now Have 31 Hours in a Day?

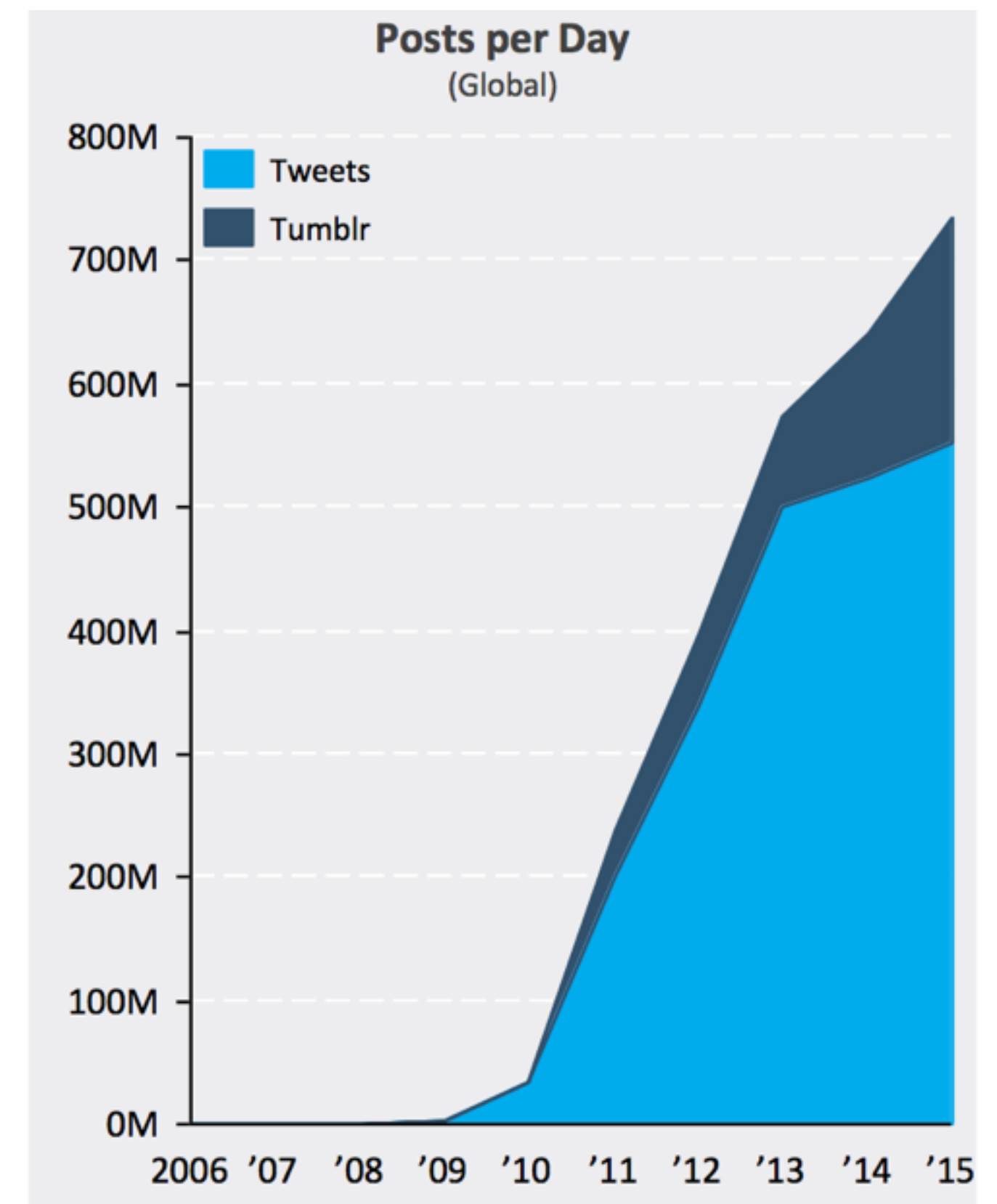
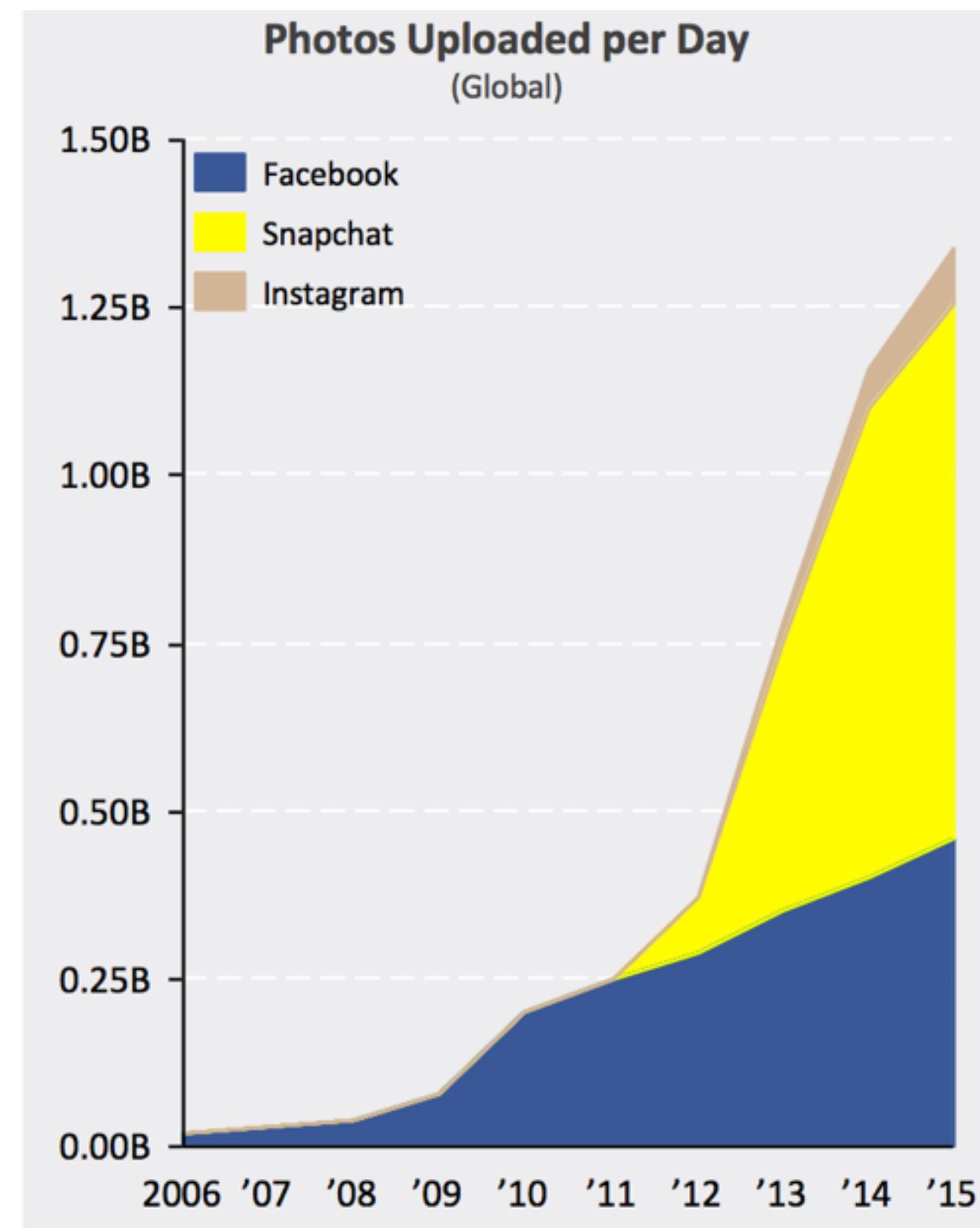
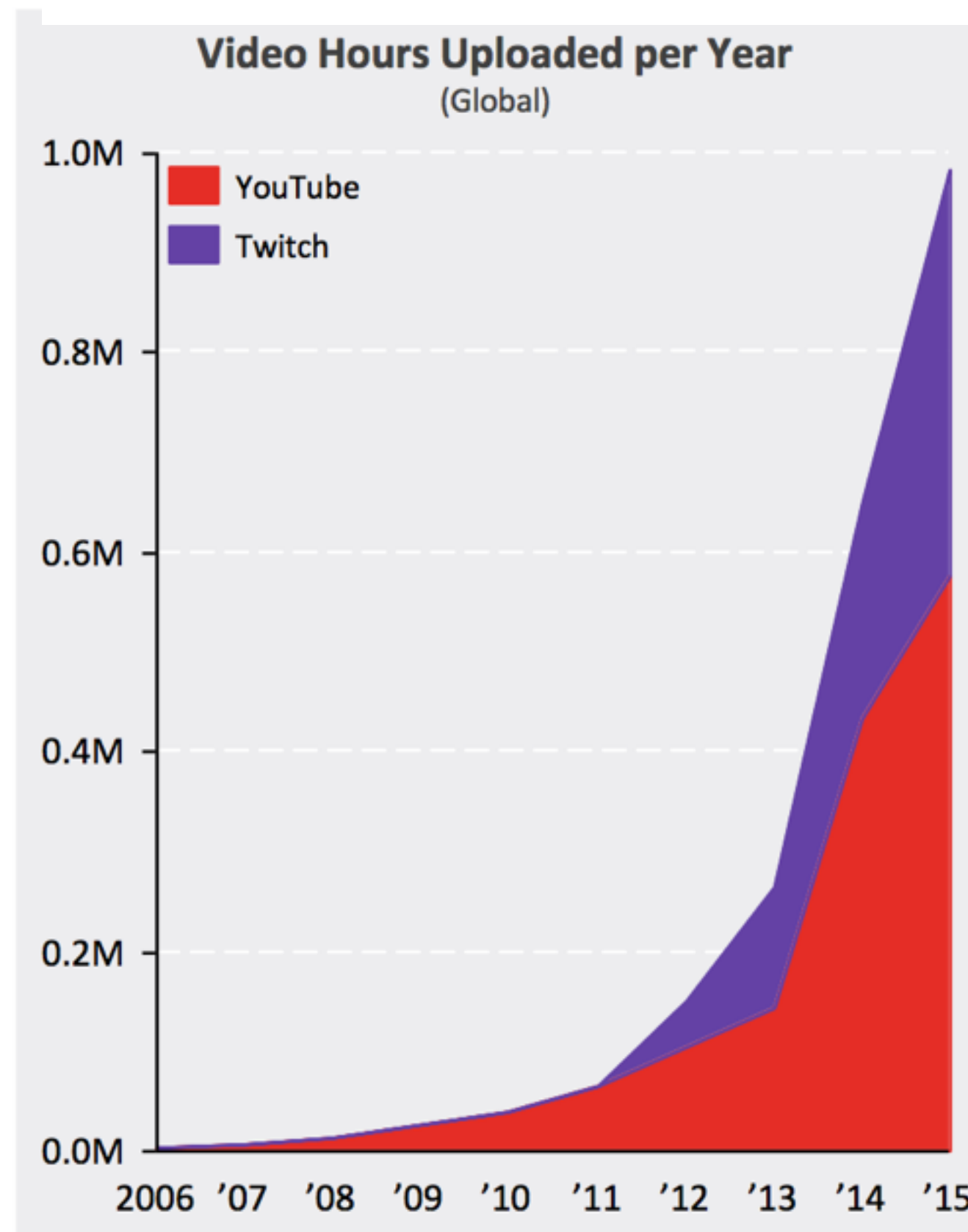
Average Employed Adult Daily Behavior, U.S., 2014, Hours : Minutes



More stuff than ever



And more.....



Sources: KPCB, Twitch, YouTube, Twitter, Tumblr, REDEF Analysis

2

Digital Disappears



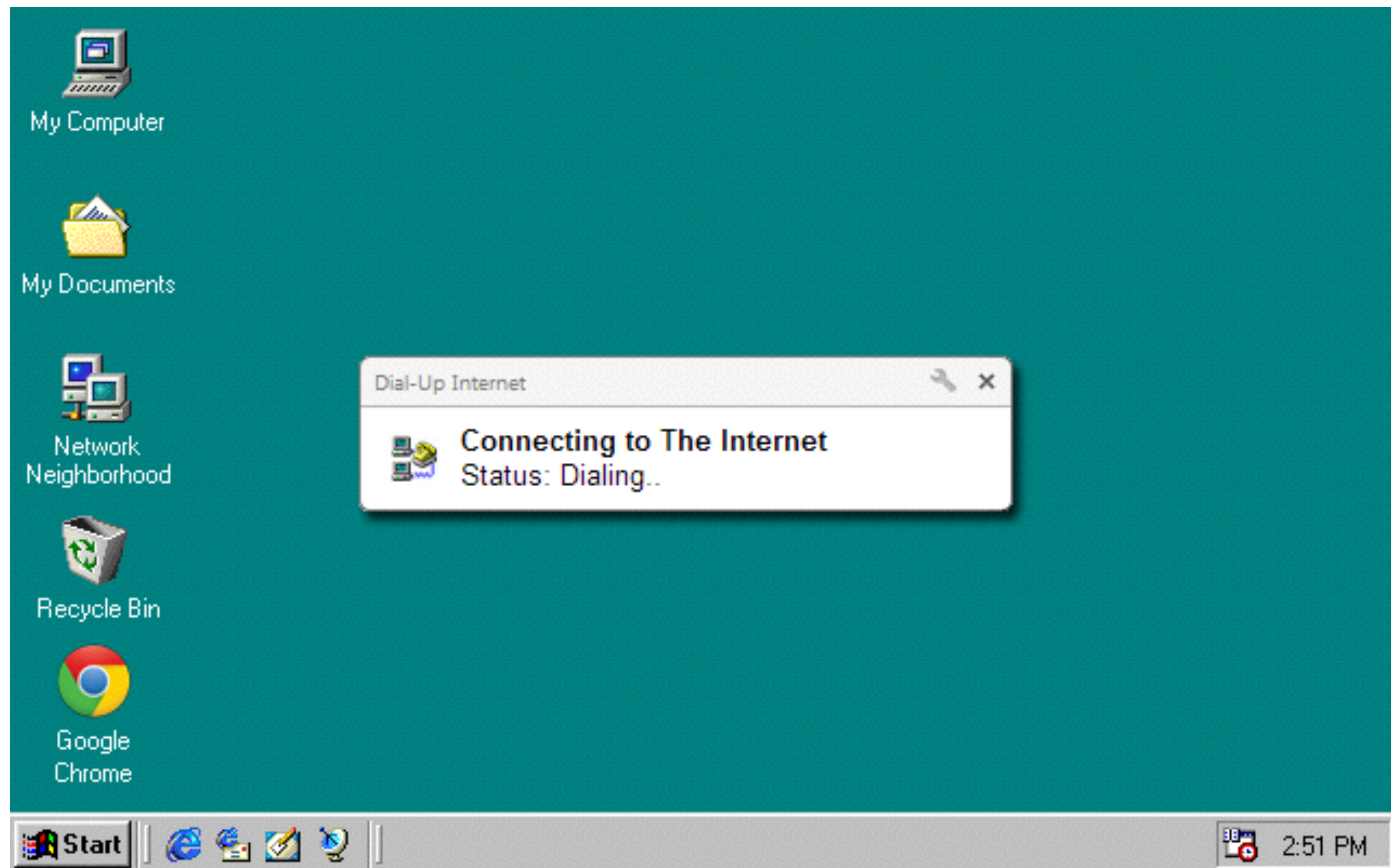
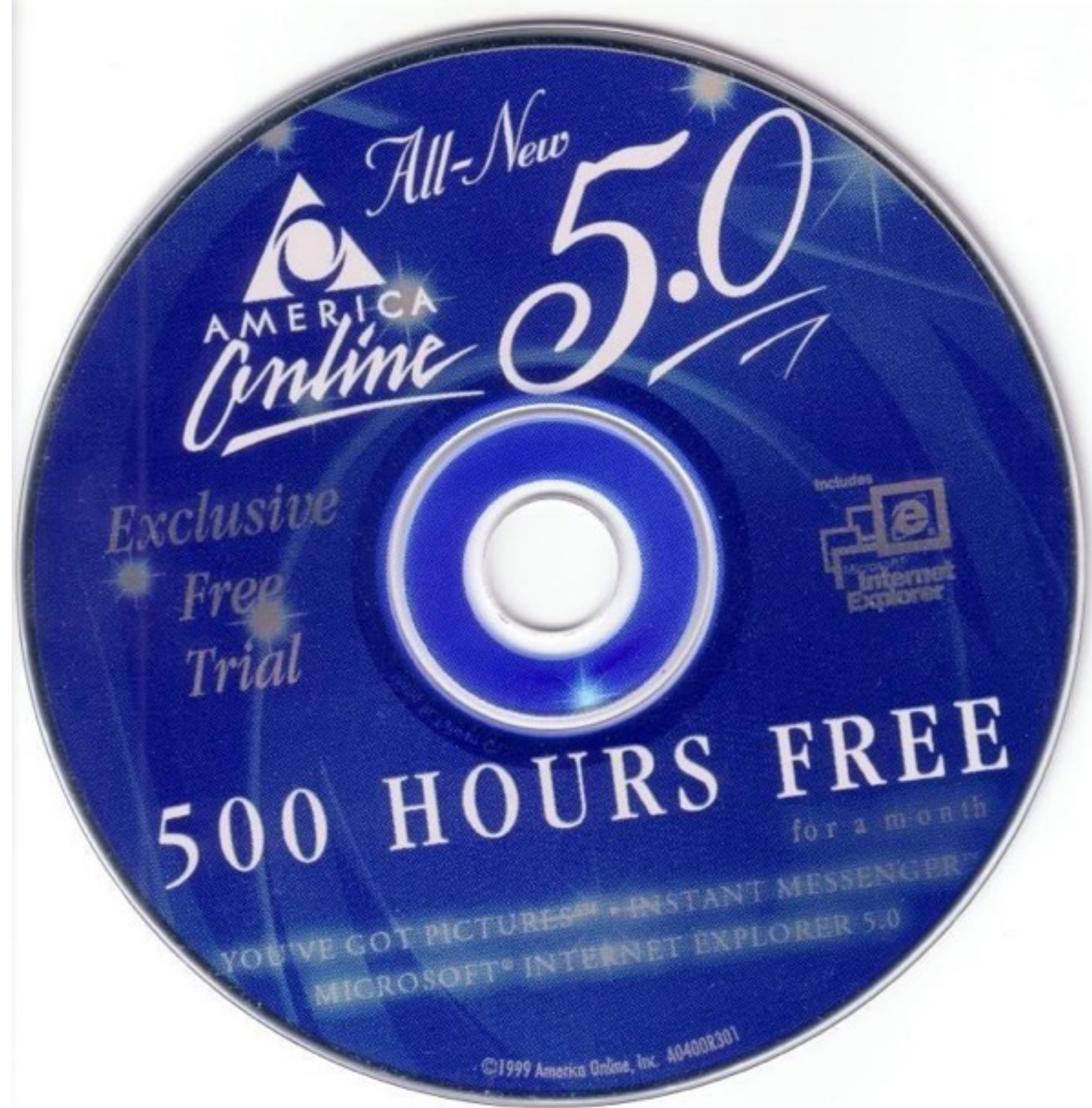




19

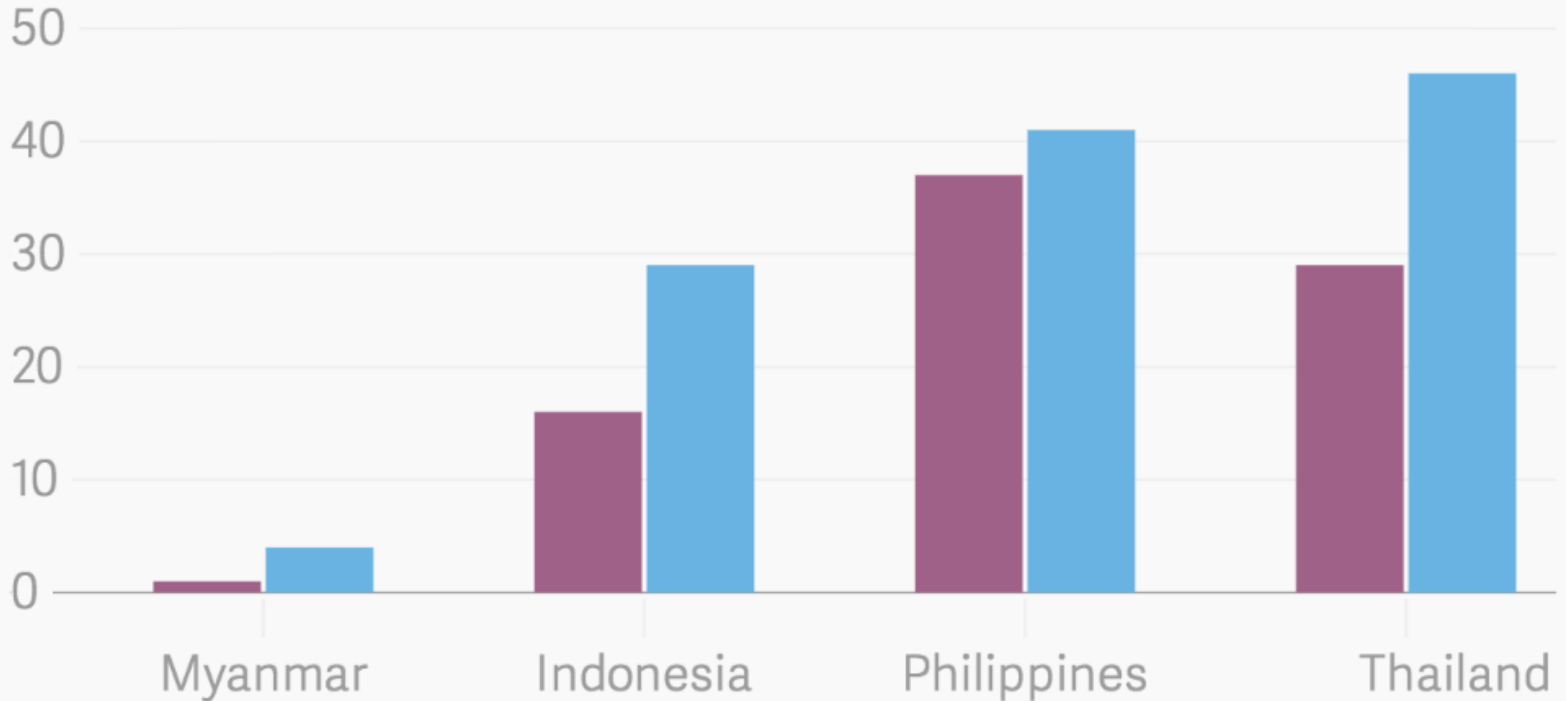
Happy
Birthday Shannika *.





Internet users and Facebook users per 100 people

■ Internet users ■ Facebook users

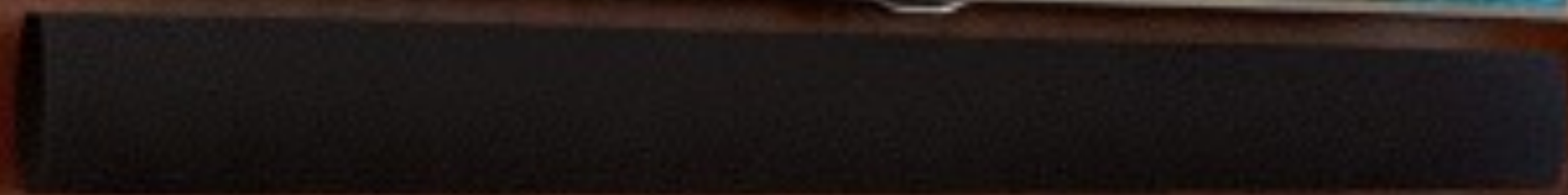




3

Lines Blur









Digital Convergence means everything is a context.



What is TV?

Screen we watch?

Context for consumption?

Delivery mechanism?

Show length?

Show quality?



4

Everything becomes connected
screen







Perhaps
the English have
an unfair advantage

dunhill
LONDON









400W/18" Single Burner Induction Cooktop



Ingredients:

- 1/2 lb. Ground Beef
- 1/2 lb. Ground Pork
- 1/2 lb. Ground Turkey
- 1/2 lb. Ground Chicken
- 1/2 lb. Ground Lamb
- 1/2 lb. Ground Venison

COMBINE the tomatoes, soybean sauce, oil, onions, mushrooms, oregano, salt and pepper to taste in a 3qt. sauce pan.

STEP 2

6.17hr

1.45hr



Good Morning,
Emily

Sat, Jan 24th
8:30am

Agenda

9am Meet Steve on 5th
12pm Lunch with mom
7pm Soirée at E²

72° Sunny ☀



Atomic Unit is now video



facebook Live



HOW TO GET STARTED USING INSTAGRAM STORIES

5



More Intimate Screens and Data









6 New Realities





The First VR



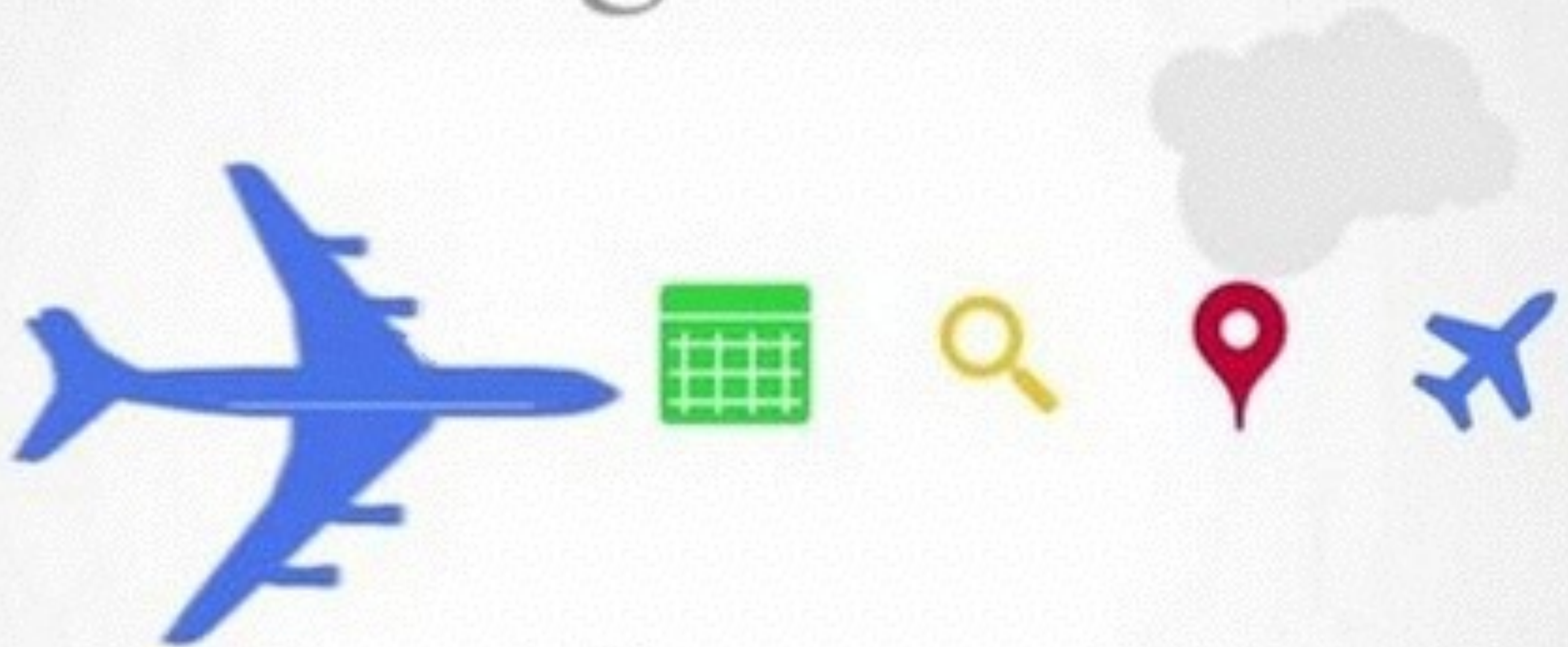
The First AR





7

Google™ now



The Predictive Web



Movies ▾



Maps ▾



Groups ▾

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- Advanced
- My Web
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Yahoo! Answers: Ask a question | Answer questions

Sneak Preview: The all-new Yahoo! home page. Check it out today.

Hi, jmspool Sign Out



Mail

Compose

Addresses

360°

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Finance

Games

GeoCities

Groups

Health

Horoscopes

HotJobs

Kids

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All Y! Services...

BLUE SKY

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8:11pm, Tue May 16

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- Judge strikes down Ga. gay marriage ban
- Security Council passes Sudan resolution
- Ecuador says not planning oil nationalization
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8

Natural Interfaces





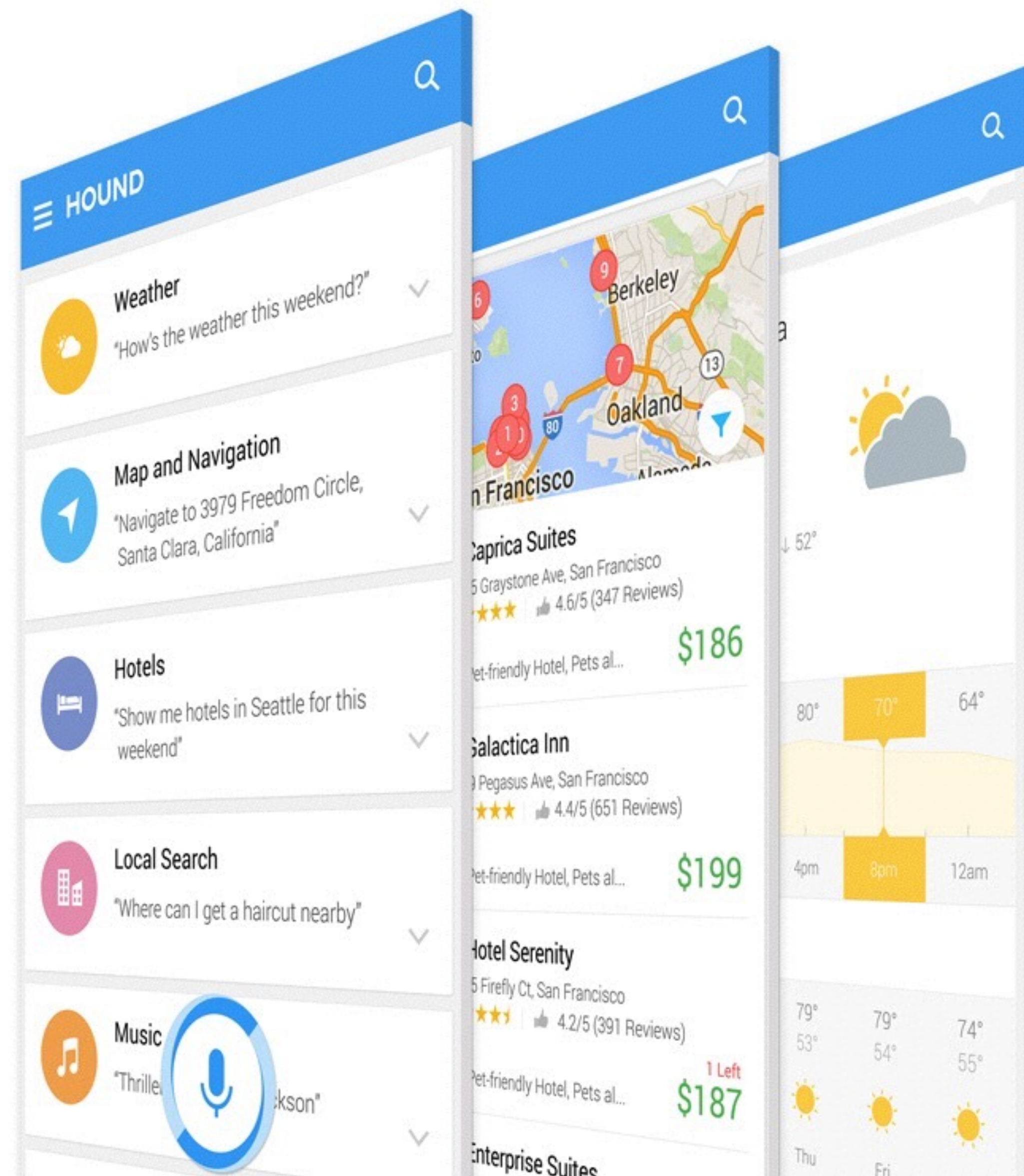






HOUND

Say it. Get it.



A photograph of an Amazon Go store entrance. The glass door features the 'amazon go' logo in white. On either side of the door are red signs that read 'JUST WALK OUT SHOPPING'. The interior of the store is visible through the glass, showing shelves stocked with various products and a few customers walking through the aisles. A green light is visible above the door frame.

amazon go

Removing Interfaces

9

AI



C16
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BE AFRAID OF
THE ENORMITY OF
THE POSSIBLE



THANK YOU



Tom Goodwin
@tomfgoodwin

